



# INTERNATIONAL COLLOQUIUM

## on Assessment of Higher Education Learning Outcomes

**May 25th and 26 th, 2015**

### **Speaker and panelist**

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Dr. Michael Stevenson, OCDE

Dr. Salvador Malo, DGESE SES/SEP

Dr. Roger Benjamin, CAE, EEUU

Prof. Fiorella Kostoris, UNVUR, Italia

Mtro. Hugo Alberto Labate, Consultor en  
Latinoamérica

Mtra. María Elena Barrera Bustillos, CACEI

Dr. Rafael Vidal Uribe, CIEES

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### **Site**

Universidad Autónoma de San Luis Potosí

San Luis Potosí, México

Centro Cultural Bicentenario

### **Further information**

Email: [ahelo@uaslp.mx](mailto:ahelo@uaslp.mx)

Website: [ahelo.uaslp.mx/ca.html](http://ahelo.uaslp.mx/ca.html)



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**May 25th and 26th, 2015**

Site:

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<http://ahelo.uaslp.mx/CA.html>  
[ahelo@uaslp.mx](mailto:ahelo@uaslp.mx)

## Program \*

\* Program activities could change if required by reasons beyond the organizers.

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## Objectives

This colloquium has as main objective to generate a space to share thoughts and experiences, on the assessment of learning outcomes in higher education: trends, debates and future perspectives internationally and in Mexico. Besides, the main lessons learned from the participation of Mexico in the Feasibility Study "Assessing Learning Outcomes" coordinated by the OECD, will be presented.

## Date and site

The colloquium will be held on May 25th and 26th, 2015.

- **Universidad Autónoma de San Luis Potosí**  
Centro Cultural Universitario Bicentenario (CC200)  
Sierra Leona 550  
Lomas Segunda Sección  
C.P. 78210  
San Luis Potosí, S.L.P., México.  
<http://a.uaslp.mx/CC200Ubic>

There will be simultaneous translation English-Spanish.

## General Idea

The Colloquium is aimed at professors, researchers, students and higher education authorities, as well as public institutions and Assessment organisms such as Department of Higher Education of the Ministry of Education (SEP) CIEES, COPAES, CENEVAL, CACEI, CONACE, among others. It will include five lecturers and eight presentations organized in two panels of higher education assessment of learning outcomes specialists, nationally and internationally

## Contextualization

### About assessment of learning outcomes

While the assessment of learning has long been a fundamental aspect of the educational process, in recent decades there has been concern in relation to have evidence about obtaining certain learning expected at the end of a formative stage. For example, to check if the attributes of the graduate profiles or skills acquired meet the desired expectations.

Today, the assessment of learning outcomes in many countries is one of the key components of the evaluation systems of quality of graduates, programs and educational institutions through a wide variety of methods and strategies such as those offered by the CENEVAL in Mexico.

However, it remains a key challenge due to the changes and tensions that higher education deals with, in this century. The evaluation of learning outcomes acquired a new dimension at the light of challenges such as internationalization; the construction of educational, social and global scientific projects; the demands of the global labor markets; the generation of cross learning about sustainability, human rights, gender, inclusion, multiculturalism and other issues raised by various agencies and organizations; and the development of generic skills such as those proposed by the Tuning project for knowledge societies.

For this reason, one purpose of the Colloquium is precisely to open a space to share ideas and experiences on the assessment of learning outcomes in higher education: its trends, debates and future perspectives internationally and in Mexico.

### About the AHELO feasibility study

The theme of assessing learning outcomes in higher education, caught the attention of the Ministers of Education from countries members of the OECD meeting, in Athens in 2006. The reflection was oriented toward how to better understand and assess the various dimensions of the quality of higher education, recognizing that there is little information on the results of students learning.

During 2007, the OECD organized three meetings of experts in order to analyze the scope of the project and concluded that the existing national experiences and options not allow for international comparisons, which suggested holding the feasibility study AHELO (Assessment for Higher Education Learning Outcomes).

In December, 2008, the Governing Body of the IMHE (for its acronym in English, Program for Institutional Management in Higher Education) decided to establish a National Expert Group (Group of National Experts, GNE), from countries that would participate in the study. This National Expert Group would be responsible for guiding the study implementation internationally.

Since its original proposals, the AHELO project has sought to explore the scientific and practical feasibility, to evaluate learning outcomes in higher education in different cultural contexts. This

seeks to contribute improving the quality of higher education from a different point of view on current systems of evaluation and accreditation; through the identification and characterization of scope, limitations and possibilities of an initiative of this kind in the international arena.

The feasibility study AHELO, was not designed to test new rankings between institutions or higher education graduates, but to generate an academic study on the feasibility of measuring learning outcomes and comparability at international level. It was clear since the AHELO outset, that the study was not mean to evaluate professional profiles as a whole or unify the attributes and instructional or educational projects that give foundation to those professional profiles in the different countries or educational systems.

Rather, it was based on the international diversity of higher education systems as a working premise, and therefore became very clear the need to define certain key learnings that could be common (but not only) to these systems. For this reason, the AHELO study was divided into three branches of research, namely:

- Generic skills
- Disciplinary skills in economics
- Disciplinary skills in civil engineering

Also, a contextual dimension was included to incorporate variables that allow better interpretation of results.

Thus, during the years 2009-2011, the organization bases GNE and working groups of each country were established. Consulting entities that would support the process were selected, frameworks were designed, and specific evaluation instruments were made.

In Mexico, the project has been driven from its beginning by Autonomous University of San Luis Potosí (UASLP), University of Guadalajara (UDG), and Autonomous University of Yucatán (UADY), , and) in close coordination with the General Directorate of University Higher Education (DGESU), Secretariat for Superior Education, Secretariat of Public Education of Mexico. This Secretariat has provided expert advice as well as financial support, through the Higher Education Development Support Program (PADES).

Mexico's participation was considered appropriate to generate new institutional learning assessment, explore alternative methodologies in international spectrum and extend the evaluation capabilities of participating institutions and generally the whole system of higher education institutions.

In Mexico, fourteen higher education institutions joined the AHELO project:

<b>Institutions</b>	<b>Participation strands</b>		
	<b>Generic</b>	<b>Economics</b>	<b>Civil engineering</b>
Universidad Autónoma de San Luis Potosí	Generic	Economics	Engineering
Universidad de Guadalajara	Generic	Economics	Engineering
Universidad Autónoma de Yucatán	Generic	Economics	Engineering
Tecnológico de Monterrey	Generic	Economics	Engineering

Institutions	Participation strands		
	Generic	Economics	Civil engineering
Universidad Veracruzana	Generic	Economics	Engineering
Instituto Politécnico Nacional	Generic	Economics	Engineering
Universidad Autónoma de Coahuila	Generic	Economics	Engineering
Universidad Autónoma de Chihuahua	Generic	Economics	Engineering
Universidad Autónoma de Zacatecas	Generic	Economics	Engineering
Universidad Tecnológica de la Mixteca	Generic	n.a.	n.a.
Instituto Tecnológico Superior de Irapuato	Generic	n.a.	n.a.
Universidad Politécnica de Aguascalientes	Generic	n.a.	n.a.
Universidad de Ciencias y Artes de Chiapas	Generic	n.a.	n.a.
Universidad Autónoma de Colima	n.a.	Economics	Engineering

The instruments application took place in 2012. At the international level, 248 higher education institutions participated in 17 countries and about 23,000 students were involved. In Mexico 2,922 students and 983 professors participated in 112 sessions via web.

In 2013 several meetings to analyze, organize and interpret data derived from tests, as well as an international conference took place. From this, in 2014 the Mexican IES, all who participated in this project developed their institutional reports and contributed to the formulation of the project national report.

Therefore, another aim of the Colloquium is to present the main lessons learned from the participation of Mexico in the Feasibility Study "Assessing Learning Outcomes" coordinated by the OECD.

For more information, the following websites are available:

- **Project OCDE – AHELO web site**  
<http://www.oecd.org/edu/ahelo>
- **AHELO - The view from México**  
<http://ahelo.uaslp.mx>
- **AHELO - México web site:**  
<http://www.oecd.org/mexico/ahelo-theviewfrommexico.htm>
- **Revisión comparativa de buenas prácticas sobre evaluación de resultados de aprendizaje en educación superior en varios países:**  
 2008, Debora Nusche:  
<http://www.oecd.org/dataoecd/13/25/40256023.pdf>

## Program

<b>Monday, May 25th, 2015</b>	
<b>Schedule</b>	<b>Activity</b>
8:30 a 9:00	Registration
9:00 a 10:00	<b>Colloquium welcome and opening</b> Presidium <ul style="list-style-type: none"> <li>• Arq. Manuel Fermín Villar Rubio, UASLP Rector</li> <li>• Dr. Salvador Malo, General Director of Higher Education University, SES/SEP</li> <li>• Rectors of universities participating in the AHELO project (to be confirmed)</li> </ul>
10:00 a 10:30	Recess
10:30 a 12:00	Lecture: <b>Assessment of learning outcomes in higher education internationally: Tendencies and perspectives</b> Language: English <ul style="list-style-type: none"> <li>• Dr. Michael Stevensen Global Education consultant and OCDE advisor</li> </ul>
12:00 a 13:30	Lecture: <b>Assessment of learning outcomes in higher education in Mexico and internationally: Current Situation and perspectives</b> Language: Spanish <ul style="list-style-type: none"> <li>• Dr. Salvador Malo, General Director of Higher Education University, SES/SEP</li> </ul>
13:30 a 14:30	Lunch
14:30 – 16:00	Lecturer <b>Assessment of learning outcomes in higher education in some countries of Southamerica</b> Language: Spanish <ul style="list-style-type: none"> <li>• Dr. Hugo Labate Curriculum and University pedagogy consultant</li> </ul>
16:00 – 16:30	Recess

16:30 a 18:30	<p>Panel  <b>Assessment of learning outcomes from the perspective of the external evaluation in Mexico</b>                  Language: Spanish</p> <ul style="list-style-type: none"> <li>• Mtra. María Elena Barrera Bustillos                      General Director of Engineering Teaching Accreditation Board A.C.</li> <li>• Dr. Rafael Vidal Uribe                      General Director for Higher Education Assessment inter-institutional committee (CIEES)</li> <li>• Mtra. María de Jesús Jovita Arzúa Hernández                      Coordinadora de los Exámenes Diagnósticos para la Licenciatura (EXDIAL)</li> <li>• Mtra. Pilar Verdejo París                      Directora de Proyectos Especiales en Aseguramiento de la Calidad en la Educación y en el Trabajo S.C. (ACET)</li> </ul>
18:30 a 20:00	Transportation to hotel

<b>Tuesday, March 24th, 2015</b>	
Schedule	Activity
9:00 a 10:30	<p>Lecture:  <b>Assessment of learning outcomes in higher education in Italy.</b>                  Language: English</p> <ul style="list-style-type: none"> <li>• Prof. Fiorella Kostoris, Agenzia Nazionale di Valutazione del Sistema Universitario e della Ricerca, National Agency for the Evaluation of Universities and Research Institutes</li> </ul>
10:30 a 12:00	<p>Lecturer  <b>Assessing of generic capacities in EEUU: CAE and CLA experiences.</b>                  Language: English.</p> <ul style="list-style-type: none"> <li>• Dr. Roger Benjamin                      President and Chief Executive Officer of the New York based Council for Aid to Education (CAE)</li> </ul>
12:00 a 12:30	Recess
12:30 a 14:30	<p>Panel:  <b>AHELO – OCDE (2009-2014) Feasibility Study Mexico participation</b>                  Language: Spanish</p> <ul style="list-style-type: none"> <li>• <b>General learnings and organization</b>                      M.C. Luz María Nieto Caraveo</li> </ul>



	<p>UASLP Academic Secretary and national coordinator of AHELO Mexico Feasibility Study</p> <ul style="list-style-type: none"><li>• <b>Generic Capacities Assessment</b> Dra. Patricia Rosas Chávez Education Innovation and Undergraduate coordinator, UDG Generic capacities strand National Coordinator</li><li>• <b>Engineering Assessment</b> Dr. José Antonio González Fajardo Professor and researcher, UADY Civil Engineering strand national coordinator</li><li>• <b>Economics Assessment</b> Dr. Adrián de León Arias Director for Business Management Division, CUCEA, UDG Economics strand National Coordinator</li></ul>
14:30 a 15:00	Colloquium closing and conclusions

(\*) **Note:** For those events marked simultaneous translation will be provided.

## Complementary Information

### Registration

- [Ahelo@uaslp.mx](mailto:Ahelo@uaslp.mx)
- The recovery fee for participation is \$ 1,500.00 per person. It includes lunch and dinner on May 25th and simultaneous translation.

### Accommodation options

#### Official International Colloquium on Higher Education Learning Outcomes Hotels

- **Hotel Real Plaza**  
Av. Venustiano Carranza 890  
Tel. 444-814-69-69  
<http://www.realplaza.com.mx/>  
Precio preferencial: \$547.00  
Mencionar la clave UASLP AHELO/DESCAES
- **Hotel Panorama**  
Av. Venustiano Carranza 315  
Centro Histórico  
CP 78000  
Tel. 444 812 1777  
<http://www.hotelpanorama.com.mx/>  
Precio preferencial: \$660.00  
Mencionar la clave UASLP AHELO/DESCAES
- Other options: <http://ahelo.uaslp.mx/CA/site.html>

## Further information

### Registration

- **Mtra. Alicia Rodríguez González**  
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### Academic organization

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### Logistical organization

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